

**Thousands of Manitobans attend
'THE GREAT MANITOBA SOCIAL'
in Celebration of Folklorama's 50th Anniversary**

(WINNIPEG, MANITOBA; March 27, 2019) – Almost 1600 Manitobans danced the night away at The Great Manitoba Social in support of Folklorama's 50th Anniversary. Social attendees enjoyed all the highlights of a traditional Manitoba social – amazing grand prizes, silent auction prizes, a classic late lunch, alcoholic and non-alcohol drinks, and moved to the sounds of DJ Barry Kay, DJ Leo Salsero, and DJ Chilango.

“What an unbelievable night. Thank you to all the amazing members, volunteers and patrons that came out to recognize the 50th anniversary of the world's largest and longest-running multicultural festival,” says Teresa Cotroneo, Folklorama's Executive Director. “We continue to be an essential part of what makes this province so amazing and The Great Manitoba Social was just the first of many celebrations to highlight our milestone anniversary all year long.”

Folklorama has several other events planned to recognize the golden anniversary including a **City of Winnipeg Flag Raising and Honorary Street Naming, Festival Kick-off at Assiniboine Park, as well as a legacy wall mural produced by Take Pride Winnipeg and West End Biz**. Details regarding dates and times of these events will be announced in the coming months.

Folklorama would like to thank all of the sponsors, funders and prize donors who contributed.

The 50th anniversary edition of the Folklorama Festival will be from August 4 to August 17, 2019.

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About Folklorama

Folklorama began in 1970 as a one-time celebration of Manitoba's centennial but has since grown to be the largest and longest-running multicultural festival of its kind in the world. Developing out of the success of the Festival, the organization offers three year-round programs: Talent, Teachings and Travel. All of the programs bring to life Folklorama's mission of celebrating diversity and promoting cultural understanding.

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