

Folklorama's Board of Directors Announce New Executive Director

(WINNIPEG, MANITOBA; October 31, 2018) – Teresa Cotroneo has been appointed by Folklorama's board of directors as the organization's new Executive Director effective immediately.

Teresa's involvement with Folklorama spans decades. Her affiliation with Folklorama started at a young age in 1989 where she volunteered at the pavilion level. In 2013, she was hired as the organization's Director of Member and Festival Services where she oversaw the development, coordination and delivery of all Festival customer service and logistics. In this role she established strong working relationships with Folklorama's stakeholders and gained valuable professional insight into the organization. Most recently, she has been in the role of Acting Executive Director since January of 2018 and led Folklorama through a very successful 49th year, which further broadened her knowledge of organizational initiatives, operations and financial management.

"Folklorama has always been a large part of my life. I fell in love with the Festival at a young age and I am very honoured to step into this new role. Now more than ever we need to recognize the importance of living the mission of this organization and I look forward to working with Folklorama staff, members, sponsors, funders and volunteers to keep our momentum strong for years to come," says Teresa.

A graduate of the University of Manitoba with over a decade of non-profit leadership experience, it is Teresa's deep connection and history within the Folklorama organization that adds an extra wealth of knowledge and expertise to her now permanent Executive Director role.

"We are extremely excited for Teresa to lead Folklorama's operational team through the coming years. Especially as Folklorama forges on with plans to celebrate its 50th anniversary in 2019," says Avrom Charach, President of Folklorama.

In her spare time, Teresa dedicates herself to participating in furthering community initiatives and has recently been invited to join the Manitoba150 organizing committee where she looks forward to contributing her talent and experience as Manitobans prepare to celebrate this milestone event in 2020.

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About Folklorama

Folklorama began in 1970 as a one-time celebration of Manitoba's centennial but has since grown to be the largest and longest-running multicultural festival of its kind in the world. Developing out of the success of the Festival, the organization offers three year-round programs: Talent, Teachings and Travel. All of the programs bring to life Folklorama's mission of celebrating diversity and promoting cultural understanding.

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