

## **Folklorama Festival turns 50 – Kicks off Year-long Celebration with 'THE GREAT MANITOBA SOCIAL'**

(WINNIPEG, MANITOBA; March 4, 2019) – The world's largest and longest-running multicultural festival is celebrating its 50<sup>th</sup> anniversary and throwing a big Manitoba social to kick start the festivities.

"What better way to celebrate our 50<sup>th</sup> edition of the Festival than throwing a good old-fashioned Manitoba social?" says Teresa Cotroneo, Folklorama's Executive Director. "I'm almost certain that everyone has a Folklorama connection or story to tell. We are so proud of our history and excited for our future, and we welcome everyone to come down to The Great Manitoba Social and celebrate our special milestone!"

**THE GREAT MANITOBA SOCIAL sponsored by Pattison Outdoor Inc., will be held at the RBC Convention Centre – North Building, 3<sup>rd</sup> Floor on Saturday, March 16 from 8 pm to 1 am.** Tickets are \$10 and will feature all the highlights of a traditional Manitoba social - amazing grand prizes, silent auction prizes, a classic late lunch, alcoholic and non-alcohol drinks, and DJ Barry Kay, DJ Leo Salsero, and DJ Chilango will be spinning music from across the globe for social-attendees to dance the night away. If you can't make the social, don't worry; support tickets are also on sale. Tickets are available at [www.folklorama.ca](http://www.folklorama.ca).

Folklorama would like to thank all of the sponsors, funders and prize donors who have contributed so far. If companies or organizations would like to donate additional merchandise, ticket vouchers or gift certificates please contact Joanna Leung, Associate Agency Producer at [jleung@folklorama.ca](mailto:jleung@folklorama.ca).

The 50<sup>th</sup> anniversary edition of the Folklorama Festival will be from August 4 to August 17, 2019.

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### **About Folklorama**

*Folklorama began in 1970 as a one-time celebration of Manitoba's centennial but has since grown to be the largest and longest-running multicultural festival of its kind in the world. Developing out of the success of the Festival, the organization offers three year-round programs: Talent, Teachings and Travel. All of the programs bring to life Folklorama's mission of celebrating diversity and promoting cultural understanding.*

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